

Grace Hardin

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Santa Barbara, CA

EDUCATION

June 2024

University of California, Santa Barbara

*Bachelor of Arts in Communication; Minors in Art History & Professional Writing
Technology Management Program*
Honors: magna cum laude

PROFESSIONAL EXPERIENCE

UBS Financial Services Inc.

April 2024 - Present

Analyst Intern

- Provided market commentary through prepared research reports to identify potential investment opportunities and risks, enhancing the decision-making process for portfolio management
- Reported on market research, stock trend analysis, quarterly earnings, and company evaluations using financial data and fintech tools, such as Refinitiv

Fashion Club at UCSB

Sept 2023 - June 2024

President

- Directed a team of 45 high-council members and managed all club operations for 800+ club members
- Handled executive meetings, constitutional updates, university relations, and digital advertisement
- Fostered a collaborative space for artistic exploration and industry networking through community events, fashion marketplaces, brand collaborations, and campus activations

Poshmark

Sept 2023 - June 2024

Campus Project Manager

- Developed, led, and oversaw an 8-month-long campus partnership with Poshmark
- Connected the Poshmark team with students through UCSB Fashion Club to build brand awareness, drive student user-engagement, pilot new app features, and develop a sustained corporate relationship

Art, Design & Architecture Museum: Runway Show

Feb 2024 - June 2024

Creative Director

- Worked closely with gallery curators to conceptualize and execute a runway show that highlighted both the MFA senior exhibition as well as student designed clothing collections
- Managed runway design, production, photography, castings, marketing initiatives, and overall creative vision

HR Creative Group

June 2023 - Aug 2023

Consulting Intern

- Assessed the company's social media strategy and implemented updates to the company website, branding materials, and other digital profiles
- Drafted content using client brand style guides and proofed final client deliverables

The Ritz-Carlton Hotel Company LLC

March 2022 - April 2024

Guest Service Expert

- Created a welcoming environment to enhance the guest experience through personalized service
- Resolved guest inquiries, concerns, and challenges with a proactive and customer-centric approach

KEY STRENGTHS

Cross-functional Leadership
Stakeholder Management
Research and Analysis
Digital Strategy

TECHNICAL SKILLS

HTML & CSS
Adobe Creative Cloud
Microsoft 365
Hootsuite