

Grace Hardin

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EDUCATION

University of California, Santa Barbara **Santa Barbara, CA**
Bachelor of Arts in Communication June 2024
Art History Minor; Professional Writing Minor; Technology Management Program Certification
GPA: 3.95 - Dean's Honors

WORK & LEADERSHIP EXPERIENCE

UBS Financial Services **Santa Barbara, CA**
Analyst Intern April 2024 - Present

- Provide market commentary through prepared research reports to identify potential investment opportunities and risks, enhancing the decision-making process for portfolio management
- Assist with portfolio analysis and monitoring, stock trend analysis, and earnings report review

Fashion Club at UCSB **Santa Barbara, CA**
President Sept 2023 - Present

- Direct a team of 45 high-council members and lead club direction
- Manage member experiences, executive meetings, constitutional updates, and university relationships
- Foster a collaborative space for artistic exploration and industry networking through community events, fashion marketplaces, brand collaborations, and peer connection

Poshmark **Santa Barbara, CA**
Campus Project Manager Sept 2023 - Present

- Developed, led, and oversaw a campus partnership with Poshmark
- Connected the Poshmark team with students through UCSB Fashion Club to build brand awareness, drive student user engagement, and develop a sustained ongoing relationship

HR Creative Group **Seattle, WA**
Consulting Intern June 2023 - Aug 2023

- Assessed the company's social media strategy and provided branding and website recommendations
- Drafted content using client brand guidelines and proofed final client deliverables

ShopAmie **Santa Barbara, CA**
User Research Sept 2023 - Dec 2023

- Conducted comprehensive user research for the startup's multiple beta app versions
- Collaborated closely with app developers to ensure the implementation of user-centric improvements in app design and functionality

The Ritz-Carlton Hotel Company **Santa Barbara, CA**
Guest Service Expert March 2022 - Feb 2024

- Created a welcoming environment to enhance the guest experience through personalized service
- Resolved guest inquiries, concerns, and challenges with a proactive and customer-centric approach
- Collaborated with cross-functional teams to coordinate and manage special events

SKILLS, ACTIVITIES & INTERESTS

Technical Skills: HTML, CSS, Qualtrics, WordPress

Soft Skills: Leadership, Time-Management, Communication, Creativity, Adaptability, Problem-Solving